

Zotlo

Cookie Policy

Last updated – 28.02.2024

We (referred to herein as “**Zotlo**”, “**we**” or “**us**”) would like to inform you about the cookies and similar technologies we use on our Zotlo website, related features and services, and other linked channels, mobile websites or applications (“**Platform**”). Zotlo provides applications, games, content and other digital products and other in-app services and related services over the Platform (“**Services**”).

1. What are cookies?

Cookies are small pieces of information, normally consisting of just letters and numbers, which are stored on your computers or mobile devices when you visit our Platform. Software on your device (for example your web browser) can store cookies that save your activity and preferences during each session and for your next visits and send them back to the server next time you visit. Cookies can be useful because they allow us to recognize your device and reload your previous preferences. Cookies are used to maintain the functionality of the Platform and to enable us to analyze your personal preferences and your use of our Platform and Services.

2. Cookie Types

Duration:

Cookies are stored for various periods.

Session cookies: Session cookies are only stored during your visit and are automatically deleted when you close your browser.

Persistent cookies: Persistent cookies remain stored in your terminal device following your visit until it reaches a defined expiration date.

Origin:

Cookies may be placed by various Platform or domains.

First-party cookies: First-party cookies are set directly by us.

Third-party cookies: Third-party cookies are set by a domain other than us. This typically occurs when we incorporate elements from other sites, such as images, social media plugins or advertising.

Purpose:

Necessary cookies / Functional cookies

Necessary cookies are absolutely essential for the Platform and the Services to function properly. These cookies ensure basic functionalities and security features of the Platform. Functional cookies help to improve your user experience and to perform certain functionalities like collect feedbacks, and other third-party features. These cookies enable us to follow your cookie permissions; to save your add-on preferences on the browser; to save language, location etc. preferences; to understand browser display settings; to maintain the accessibility of the Platform; to optimize the Platform real-time.

Analytical cookies / Performance cookies

Analytical cookies are used to understand how you interact with the Platform. These cookies help provide information and statistics regarding the number of visitors, bounce rate, traffic source, etc. These cookies allow us to understand how you use the Platform, how much time you spend, how to optimize the Platform and which features of the Platform needs development.

Social media cookies

Social media cookies may be used for your social media interaction on the Platform. Any such social media platforms may collect your personal data for other purposes. Please review privacy and cookie policies of such social media platforms to be informed about the personal data they collect and the cookies they use.

Targeting cookies / Advertisement cookies

Targeting / advertisement cookies are used to show you targeted advertising and content. These cookies are used to understand your interests, to show you advertisement further to your needs, interests and preferences, to limit the number of times you see an advertisement and to measure the effectiveness of advertising campaigns.

3. Which cookies are used on the Platform?

| Cookie | Domain | Type | Description | Duration |
|---------------|-----------|--------------------|---|----------|
| cookieConsent | zotlo.com | Analytical cookies | The "Google Consent" cookie is typically provided by Google and is a type of cookie that helps users manage their online privacy preferences. It offers users various permission options on visited websites and records preferences regarding data collection and usage. | 1 year |

| | | | | |
|-----------------------|--------------------------|--------------------|---|------------|
| | | | | |
| locale | .zotlo | Necessary cookies | Indicates the language information of the site. | 1 year |
| auth | console.zotlo.com | Functional cookies | It is used for storing login information.It is stored in Local Storage. | Persistent |
| isWizardMini mized | console.zotlo.com | Functional cookies | It is the key used for the state of the user guide wizard.It is stored in Local Storage. | Persistent |
| _GRECAPTCHA | www.google.com/recaptcha | Necessary cookies | Google recaptcha uses it.It is stored in Local Storage. | Persistent |
| Global | console.zotlo.com | Necessary cookies | It includes country, language, and user information.It is stored in Local Storage. | Persistent |
| Localization | console.zotlo.com | Necessary cookies | It contains translation information.It is stored in Local Storage. | Persistent |
| __stripe_mid | console.zotlo.com | Necessary cookies | Google recaptcha token | 1 year |
| __stripe_sid | console.zotlo.com | Necessary cookies | When you initially provide or update your payment information, we transmit it via an encrypted connection to our Payment Processor, Stripe. Stripe uses and processes your payment information in accordance with Stripe's Privacy Policy. We don't store your payment information, other than your contact and shipping information, which we require for billing, shipping and to comply with tax and other government regulations. | 30 minutes |

| | | | | |
|----------------------|-------------------|--------------------|---|-----------------------|
| _ga | console.zotlo.com | Analytical cookies | Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors. | 1 year 1 month 4 days |
| _ga_* | console.zotlo.com | Analytical cookies | Google Analytics sets this cookie to store and count page views. | 1 year 1 month 4 days |
| NID | .google.com | Functional cookies | These cookies are used to remember your preferences and other information, such as your preferred language, how many results you prefer to have shown on a search results page (for example, 10 or 20), and whether you want to have Google's SafeSearch filter turned on | 6 months |
| SID | .google.com | Functional cookies | Download specific tools from Google and save certain preferences, such as the number of search results per page or enabling the SafeSearch filter. | 1 year 2 months |
| __Secure-1PSID CC | .google.com | Functional cookies | It is the cookie necessary for the use of the website's options and services. | 1 year |
| __Secure-3PSID CC | .google.com | Targeting cookies | Used for targeting to create a profile of the website visitor's interests in order to display relevant and personalized Google ads. | 1 year |
| SIDCC | .google.com | Functional cookies | Identifies the security token to prevent unauthorized access by Google users. | 1 year |

| | | | | |
|-------------------|-------------|--------------------|---|-----------------|
| | | | Used for user profiling and ad targeting. | |
| __Secure-3PAPISID | .google.com | Targeting cookies | Used to create a profile of the website visitor's interests for displaying personalized Google ads. | 1 year 2 months |
| SAPISID | .google.com | Functional cookies | Used for security purposes. Ensures the functioning of the reCAPTCHA function. | 1 year 2 months |
| APISID | .google.com | Functional cookies | Necessary for the functioning of the reCAPTCHA function for security purposes. | 1 year 2 months |
| SSID | .google.com | Functional cookies | Necessary for the use of the website's options and services. | 1 year 2 months |
| __Secure-1PAPISID | .google.com | Functional cookies | Used for security purposes. Ensures the functioning of the reCAPTCHA function. | 1 year 2 months |
| HSID | .google.com | Functional cookies | Necessary for the use of the website's options and services. | 1 year 2 months |
| __Secure-3PSID | .google.com | Functional cookies | Necessary for the use of the website's options and services. | 1 year 2 months |
| __Secure-1PSID | .google.com | Functional cookies | It is necessary for the use of the website's options and services. | 1 year 2 months |
| AEC | .google.com | Necessary cookies | This cookie ensure that requests within a browsing session are made by the user, and not by other sites. These cookies prevent malicious sites from acting on behalf of a user without that user's knowledge. | 6 months |

4. How can you manage cookies?

Browsers often automatically permit the use of cookies. You can change your browser settings to manage the use of cookies. You can disable and delete cookies that are not necessary and change your cookie preferences. Your visits to and use of our Platform will not be hindered if you change your cookie settings and disable optional cookies, however, you may not be able to fully enjoy certain functionalities of the Platform.

Please check the instructions and help functions of your browser in order to find the details on how to manage your cookie settings.

Internet Explorer:

<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Google Chrome: <http://support.google.com/chrome/bin/answer.py?hl=en&answer=95647>

Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Safari: <http://support.apple.com/kb/PH5042>